

## Job Description: Product Development

### Job Summary/Objective:

Product developers are responsible for developing new products or improving existing products. This includes working closely with sales and marketing to create products based on consumer demand and ensure they operate safely and efficiently while maintaining profitability.

### Responsibilities & duties:

- Assist with product improvement and development, developing concept drawings and production drawings as required
- Coordinate technical drawings (with creative team) for products as required
- Research the local and global markets for competitive products and assess product performance
- Monitor the margin and profitability of all products
- Arrange reviews with production team to ensure quality is of highest standard and all aesthetic and technical elements are adhered to
- Consult with engineers to create specifications
- Take a lead role on product adaption/improvement, including product design and packaging

### Skills/Attributes required:

- Excellent verbal and written English communication skills
- Proactive, highly motivated and flexible
- Highly organised, creative and detailed oriented
- Excellent technical ability
- Strong analytical and mathematical skills
- Extensive knowledge of design principles
- Experienced with MS Office including Word, Excel, and Outlook
- Experience working with Western companies (preferred)

### Qualifications/Experience required:

- Bachelor degree in Engineering, Manufacturing or Design
- 3-4 years of experience in product development